

On the Moon Again

An International Framework for Public Engagement in Astronomy



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In July 1969, 600 million people on all the continents followed the first step of a man on the Moon, together with their family or friends, around a radio, sometimes a TV. With the return of humans to the Moon during the Artemis 2 mission in 2026, we want to feel this enthusiasm for the Moon again in a global, universal movement, transcending all borders.



*Invite people around the world to get their telescopes
out during an international event*



supported by a scientific committee from around the world (astronomers, astronauts, Nobel laureates)



How to get your telescope out?

- Get your telescope out in a busy area (main square, street, riverside)
- You can observe the Moon under a streetlight
- Don't hesitate to go up to people and invite them over
- Tell them it's free and that they'll have an incredible experience



7 editions

From 600 to 1,300 observation sites in 60 to 75 countries every year

Nearly 1 million people reached worldwide since 2019



ON THE MOON AGAIN!
Gómez Palacio, Dgo.

www.onthemoonagain.org

ON THE MOON AGAIN!

COME AND LOOK AT THE MOON

SEE YOU ON JUNE 6, 7 AND 8, 2025

Conception: M. GEBEL

www.onthemoonagain.org

GET YOUR TELESCOPES OUT AND LOOK AT THE MOON

ON THE MOON AGAIN!

SEE YOU ON JUNE 14, 15 AND 16, 2024



Conception: M. GEBEL

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GET YOUR TELESCOPES OUT AND LOOK AT THE MOON

ON THE MOON AGAIN!

SEE YOU ON JUNE 23, 24 AND 25, 2023

Conception: M. GEBEL

www.onthemoonagain.org

TAKE OUT YOUR TELESCOPES AND LOOK AT THE MOON

ON THE MOON AGAIN!

SEE YOU ON JUNE 26, 27 AND 28, 2020

Conception: M. GEBEL

THE MOON WILL NOT SET FOR 24H

LUNAR MARATHON

CONFERENCES
LUNAR LIVE OBSERVATIONS
MUSICAL IMPROVISATION

24H LIVE SHOW

from July 17th 10am UTC
to July 18th 10am UTC

www.onthemoonagain.org/lunar-marathon

ON THE MOON AGAIN!

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WITH THE SUPPORT OF

conception- M. CHEFFI

During COVID

- 24-hour live stream on YouTube
- 24 talks on the Moon from 12 countries around the world
- Observations using Unistellar telescopes around the world

To help you communicate



Poster in 3 languages and a blank poster to customize for your language



Flyers featuring a map of the Moon and an illustration on a specific theme, to be handed out to passersby on the street

Moon dust to touch while waiting to observe the Moon



Strengthening Human Connection

- **Reaching audiences who aren't interested in science**
- **Creating spontaneous social interactions**
Telescopes in public spaces naturally attract passersby, encouraging conversations and curiosity-driven exchanges.
- **Bringing together diverse audiences**
Residents, tourists, families, scientists, and people from different backgrounds gather around a shared experience.
- **Breaking social and cultural barriers**
Astronomy acts as a universal language that is accessible regardless of education level or background.
- **Creating shared emotional experiences**





Social Integration Through the Stars

Helping young people who have dropped out of school regain their self-confidence by learning to interact and engage with the public

A 2-day workshop on how to share the Moon





Promoting Science`

- **Inspiring scientific vocations**
A single impactful observation can spark long-term interest in science and STEM careers.
- **Making science visible in public spaces**
Science becomes a shared social activity rather than a distant or abstract field.
- **Building interdisciplinary bridges**
Astronomy connects with physics, planetary science, geology, and even philosophy.
- **Humanizing scientists and experts**
Direct interaction with researchers makes science more approachable
- **Promoting a planetary perspective**
Observing the sky helps people understand Earth as a global, interconnected system
- **Linking astronomy and climate science**

ON THE
MOON
AGAIN!

An illustration of an astronaut in a white spacesuit sitting on a blue, cratered moon. The astronaut is holding a long, thin telescope or probe that extends upwards.

Save the date
June 19–21, 2026

Register on onthemoonagain.org

If you want to organize OTMA in your country
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